

Art Director
Creative Director
Sr. Graphic Designer
Web Developer

Release Your Creative Beast

huskilla.com

Chris Robison

I thrive on leading diverse design projects, turning visions into reality from start to finish. Transforming business needs into compelling campaigns is my forte. I'm all about teamwork, rallying colleagues for success and hitting every milestone, and deadline. Seamlessly embracing new technology and innovative processes, I specialize in crafting creative strategies that empower businesses and people to be even more amazing.

0.1 Education

2024 **ADOBE SUMMIT**
2019 Digital Webinar
Nashville, TN

Keeping up with new product innovations and trends.

2024 **PANTONE LEAD WITH COLOR**
2018 Digital Webinar
Nashville, TN

The study of influencing Color Trends Throughout Design.

2017 **APP DESIGN. UI & UX**
2016 Todd Perkins
Nashville, TN

Reviewed design fundamentals to ensure optimal user experience and navigation within applications.

2016 **COURSEWORK**
2012 Nossi
Nashville, TN

Participated in workshops to stay current of the latest trends and best practices in web and design standards.

2011 **BACHELORS DEGREE**
2009 Middle TN State
Murfreesboro, TN

Graphic Design with a core focus on print, digital, web, and mobile.

2008 **ASSOCIATE'S DEGREE**
2006 Coffeyville Community
Coffeyville, KS

General Studies with a core focus on digital marketing and design.

0.2 Work Skills

HARD WORK REAPS DESIRED RESULTS

Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. I enjoy being challenged and am capable of taking on and overcoming any obstacle that is thrown my way.

100%

DESIGNER



100%

CREATOR



100%

INNOVATOR



0.3 Work Experience

2024 **INTEGRATE**
2022 Art Director, Sr. Graphic Designer & UI/UX Designer

Led creative concepts for digital and print, collaborating closely with cross-functional teams to bring campaigns to life from concept to execution. Guided and mentored junior designers, fostering continuous innovation in our design approach. Developed and maintained brand guidelines and design processes.

2024 **HUSKILLA**
2009 Sr. Graphic Designer, Art Director, Web Developer & UI/UX Designer

Crafted innovative ideas and concepts, customizing media and styles to align with client objectives and customer preferences. Worked with renowned brands such as Americas Got Talent, Etsy, Singer, Husqvarna and PFAFF sewing machines, Asurion, and Hilton and its affiliated brands.

2023 **SVPWORLDWIDE**
2016 Art Director, Sr. Graphic Designer & UI/UX Designer

Responsible for implementing designs and solutions that align with marketing strategies from concept to completion. Conceptualizing app ideation and product packaging for global distribution, featured in leading retailers such as Walmart, Target, JoAnn's, Amazon, Hobby Lobby, Lidl, and other major distributors.

2016 **4PATRIOTS**
2015 Frontend Web Developer & UI/UX Designer

Contracted to manage 30+ websites, innovating new methods to promote products and enhance Javascript and PHP functionalities across platforms. Contributed to pioneering UI/UX designs to enhance user accessibility and decrease bounce rates.

0.4 Professional Skills

SOFTWARE

Adobe Photoshop	
Adobe Illustrator	
Adobe Indesign	
Adobe Dreamweaver	
Adobe After Effects	
Adobe XD / Figma	
Sketch	
Framer	
Google Web Designer	

SPECIALIZATION

Graphic Design	
Campaign Creation	
Storyboarding	
Animation/Videography	
Web Development	
UI/UX Design	
Brand Identity	
Marketing Strategies	
Fostering Collaboration	

Let's Talk ↗

MOBILE
1 (615) 815 7549

STUDIO
United States

EMAIL
rawr@huskilla.com

WEBSITE
huskilla.com

SOCIAL
linkedin.com/in/huskilla